

## W. Brad Johnson, PhD

Author • International Speaker • U.S. Naval Academy Professor



*"Brad was instrumental in the successful launch of two mentoring programs at CDM Smith and continues to play an important role in the ongoing success of these programs. Brad has delivered several workshops both in person and via webinar, and his approach to each session is always what we need."*

—Vincent Dunn, VP and Sr. HR  
Business Partner, CDM Smith

### About Brad:

W. Brad Johnson, PhD, is a professor of psychology in the Department of Leadership, Ethics, and Law at the United States Naval Academy, and a faculty associate in the Graduate School of Education at Johns Hopkins University. He is a Clinical Psychologist and a former Lieutenant Commander in the U. S. Navy, having served at Bethesda Naval Hospital and at Pearl Harbor Naval Base. He is a Fellow of the American Psychological Association and recipient of the Johns Hopkins University Teaching Excellence Award. Dr. Johnson is the author of more than one hundred journal articles and book chapters—most on the topic of mentoring—and thirteen books, on mentoring, professional ethics, and counseling, including *The Elements of Mentoring* and *Becoming a Leader the Annapolis Way*. Brad blends a warm, personable style, humor, and evidence-based best practices to inspire and equip audiences for excellent mentorship.

### Brad's Keynotes

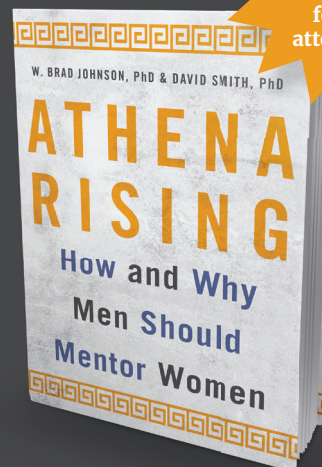
#### Athena Rising: How and Why Men Should Mentor Women

Too often, women struggle to find mentors at work. Especially in male-dominated organizations, women are not achieving the level of career success they deserve. Too often, guys sit on the sidelines, failing to engage talented junior women. This keynote/workshop tackles reluctant male mentor syndrome (implicit biases, fear of the unknown, anxiety about close relationships with women) using evidence laced with humor. Brad often conducts Athena Rising skill-building workshops with his coauthor, Dr. David Smith. Together, they provide men with the essential toolbox required to lean in and mentor women deliberately and effectively. Audiences of men will emerge inspired and equipped for cross-gender mentoring success. Audiences of women will appreciate how best to understand and deliberately benefit from relationships with men at work.

#### Becoming a Master Mentor

Using Brad's now-classic guide, *The Elements of Mentoring*, as a toolbox, he equips audiences in any organization, company, or university with the values, attitudes, and specific skills that define genuine excellence in the mentor role.

For additional keynotes and workshops by Brad Johnson and opportunities to customize content for your audience, please visit [wbradjohnson.com](http://wbradjohnson.com).



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